Required for 21<sup>st</sup> Century Scholars,
Recommended for All Indiana Students

June 2016

# Background

### **About the Scholars Program**

- Established in 1990 to increase Hoosier students' aspirations for and access to higher education.
- Income-eligible students enroll in 7th or 8th grade.
- Students who fulfill the Scholar Pledge earn up to four years of paid tuition at an Indiana college.



## **About the Scholars Program**

- More than 70,000 students have used a 21<sup>st</sup> Century Scholarship.
- At least 30,000\* low-income students have earned a college degree with a 21<sup>st</sup> Century Scholarship.
- More than 110,000 students are enrolled in the program today.

<sup>\*</sup> Estimate based on completion data since 2001.



### **About the Scholars Program**

Scholars are more likely to go to college.

(76% Scholars vs. 65% All Indiana Students)

BUT...

• Scholars are not as likely to graduate college. (20% Scholars vs. 25% All Indiana Students)



### **Dual Challenge**

1) Increase Scholar preparation and success rates

2) Change program perception from entitlement to earned benefit



# The Response

## The Response

### Legislation passed in 2011-2012:

- Raised minimum high school GPA from 2.0 to 2.5
- Required Core 40 diploma as minimum
- Established Scholar Success Program



Created credit completion benchmarks at college level



### Developed by 21<sup>st</sup> Century Scholars Advisory Council:

- K-12 and Higher Education
- Business and Community Organizations
- Government and Philanthropic Partners

### Guiding Questions for All Requirements:

- Is it Meaningful?
- Is it Measurable?
- Is it Accessible?



GRADE 09	REQUIRED ACTIVITIES		
	Create a Graduation Plan <sup>1</sup>	Participate in an Extracurricular or Service Activity	Watch "Paying for College 101"
10	Take a Career Interests Assessment	Get Workplace Experience <sup>2</sup>	Estimate the Costs of College
11	Visit a College Campus	Take a College Entrance Exam (ACT or SAT)	Search for Scholarships <sup>a</sup>
12	Submit Your College Application	Watch "College Success 101"	File Your FAFSA

- WHO: Beginning with high school class of 2017.
- WHEN: Students must complete all required activities by high school graduation (June 30).
- **HOW:** Students confirm completion of activities online using their ScholarTrack account.



## Scholars.IN.gov



#### THE SCHOLARSHIP

Earning the 21st Century Scholarship guarantees you'll receive up to four years of undergraduate tuition\* at any participating public college or university in Indiana. If you attend a private college, the state will award an amount comparable to that of a four-year public college. If you attend a participating proprietary (for-profit) school, the state will award a tuition scholarship equal to that of Ivy Tech Community College of Indiana.

\*The scholarship amount may be reduced depending on the availability of funds and the availability of the student's family to contribute to college.

As a 21st Century Scholar, not only do you earn a scholarship, you get step-by-step help to make sure you succeed in college. Plus, once you get to college, 21st Century Scholars receive support to finish their degrees.

### ScholarTrack

#### Welcome to ScholarTrack

#### Log In

Password \*

Log In Forgot Password?

#### Need an account?

If you don't already have a ScholarTrack account,

#### Students

ScholarTrack will guide you through the Scholar St your progress throughout high school and find mar requirements.

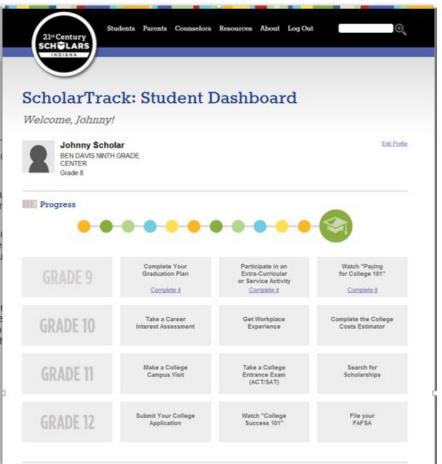
You'll need to know your Scholar ID to create an at letter that you received from the program at the behere. Click the student button below to register you

#### School Administrators

ScholarTrack will provide you with the ability to mo at your school as they complete the Scholar Succe rosters, progress reports, and access resources to administrator button below to request a master Sch

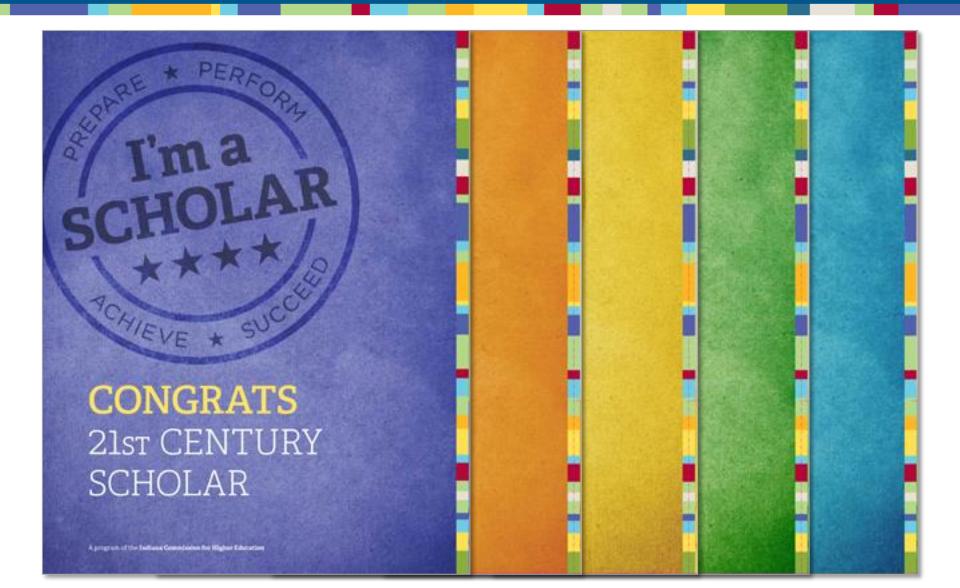
New Student Account

**New School Account** 





## Scholar Success Guides (Grades 8-12)

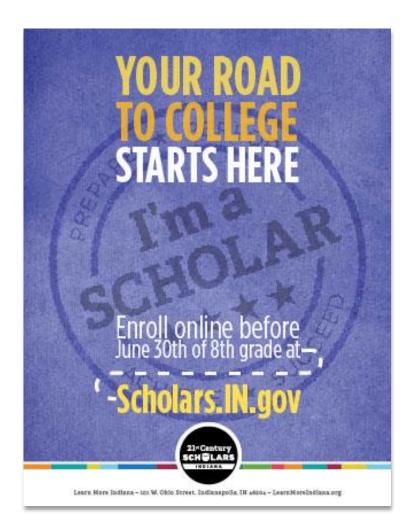


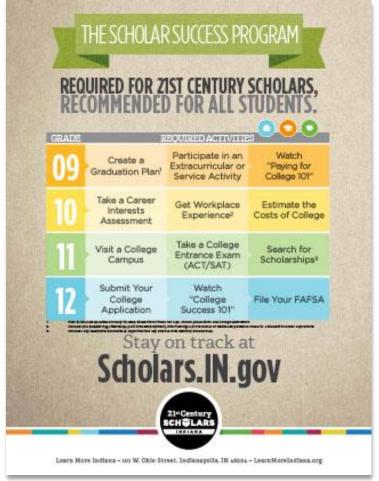
## **Student Success Guides (K-12)**





### **Scholar Promotions**





# The Challenge

CLASS	ENROLLMENT	SCHOLARTRACK	ON TRACK (SSP)
2017	17,728	71%	22%
2018	14,612	73%	31%
2019	15,979	58%	35%

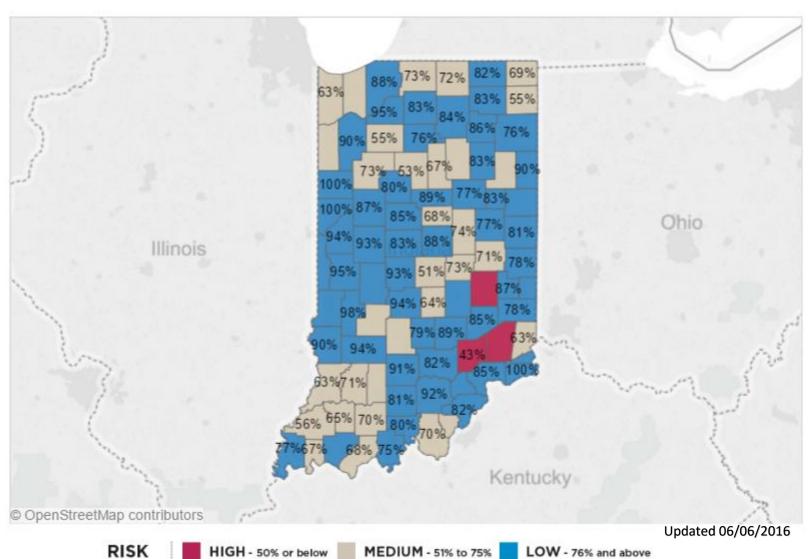
As of June 2016



### **Historical Context**

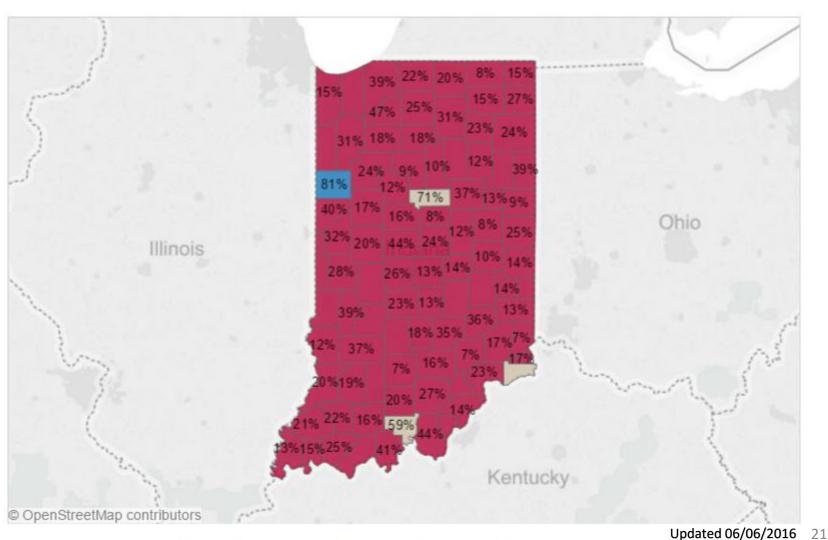
CLASS	ENROLLED	AFFIRMED
2010	12,952	51.7%
2011	13,606	56.0%
2012	14,724	54.9%
2013	17,186	57.1%
2014	22,489	51.0%
2015	27,568	40.5% (2.5 GPA)
	10-Year Average	50.3%

## **ScholarTrack Registration**

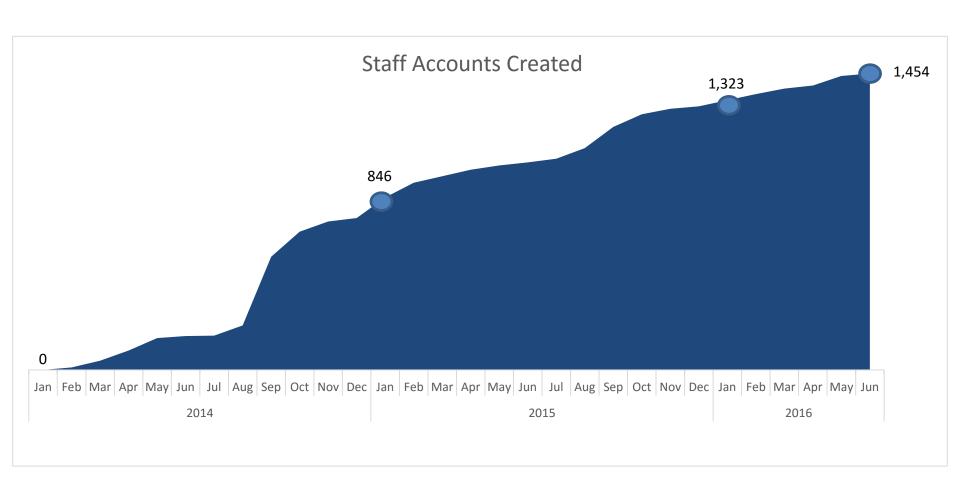


LOW - 76% and above

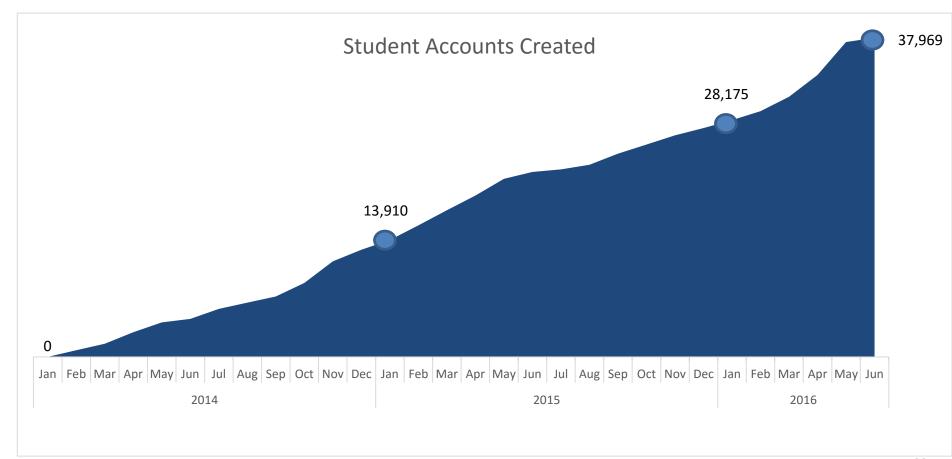
## **Scholar Success Program Completion**



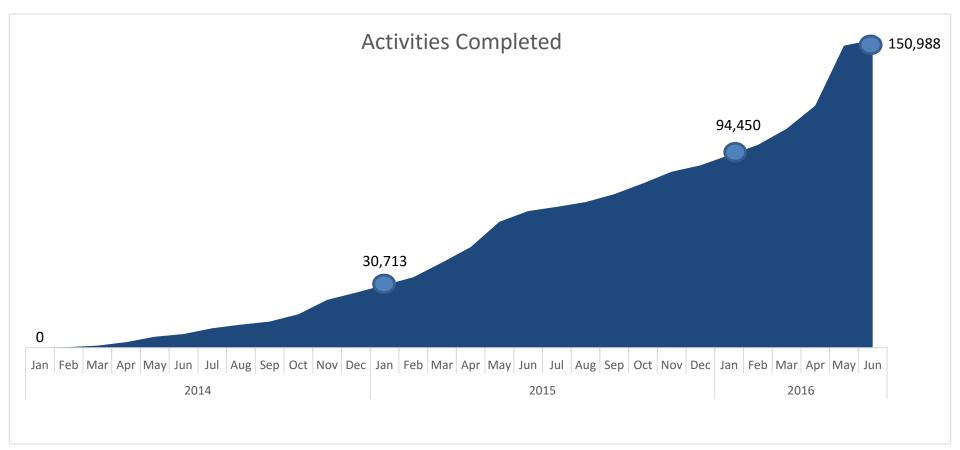
### ScholarTrack Staff Accounts



### ScholarTrack Student Accounts



## ScholarTrack Activities Completed



## **The Full-Court Press**

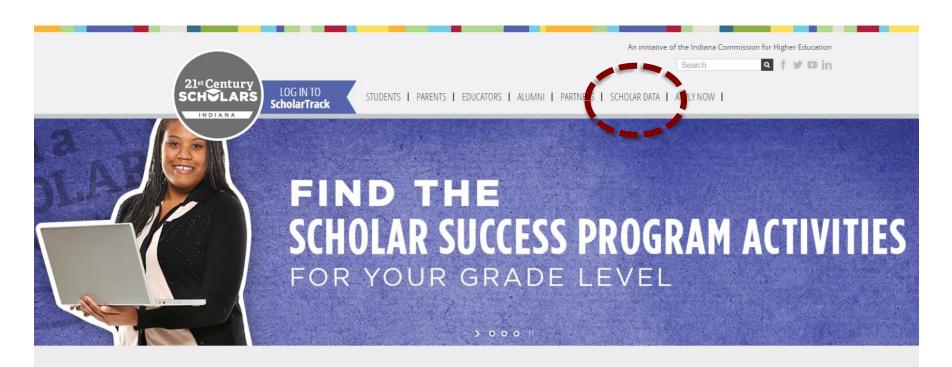
## The Response

- Data
- Communication
- Outreach
- Incentives



# Data

## Scholars.IN.gov/data



#### THE SCHOLARSHIP

Earning the 21st Century Scholarship guarantees you'll receive up to four years of undergraduate tuition\* at any participating public college or university in Indiana. If you attend a private college, the state will award an amount comparable to that of a four-year public college. If you attend a participating proprietary (for-profit) school, the state will award a tuition scholarship equal to that of Ivy Tech Community College of Indiana.

\*The scholarship amount may be reduced depending on the availability of funds and the availability of the student's family to contribute to college.

As a 21st Century Scholar, not only do you earn a scholarship, you get step-by-step help to make sure you succeed in college. Plus, once you get to college, 21st Century Scholars receive support to finish their degrees.

## Scholar Data



#### SCHOLAR PROGRESS REPORTS

> Click Here

The Scholar Progress reports show the percentage of high school Scholars (graduating class of 2017) who are on track to complete their Scholar Success Program requirements by school and county.



#### SCHOLAR SCORECARDS

> Click Here

Scholar Scorecards provide data on 21st Century Scholars' college readiness, access, performance, completion and retention rates.



#### COLLEGE READINESS REPORTS

> Click Here

Indiana's College Readiness Reports are produced annually to help local schools and communities understand how their students are performing in college while informing policies that increase college readiness and success.

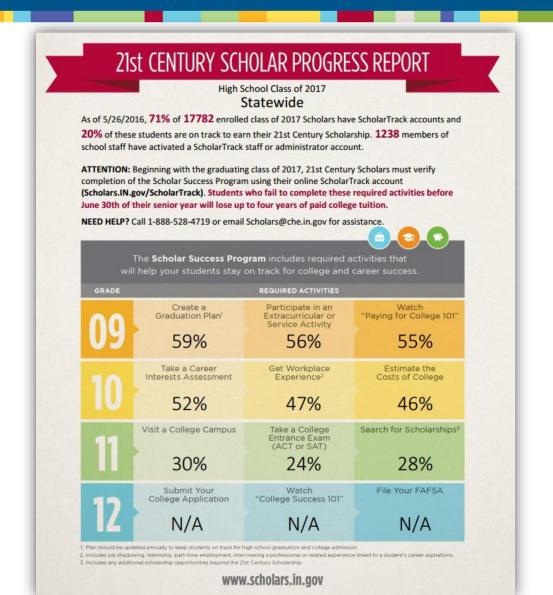


#### COLLEGE COMPLETION REPORTS

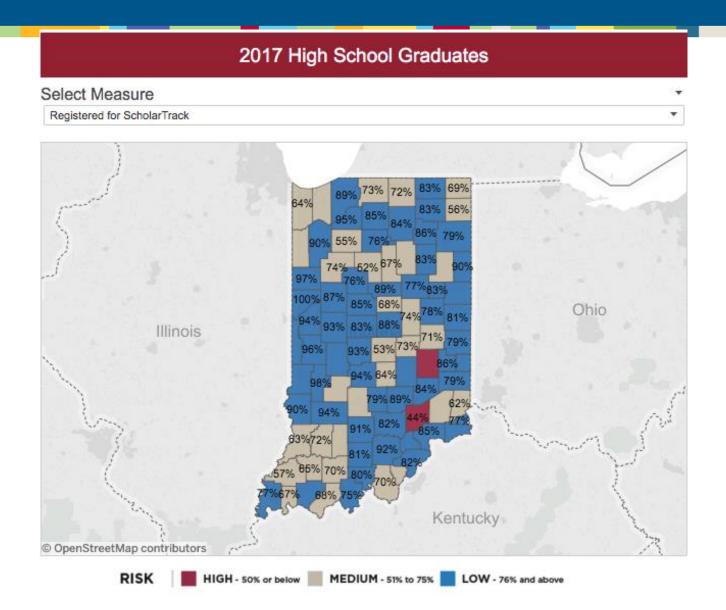
> Click Here

Indiana's College Completion Reports provide college completion data for Hoosier students who graduate in Indiana and out of state.

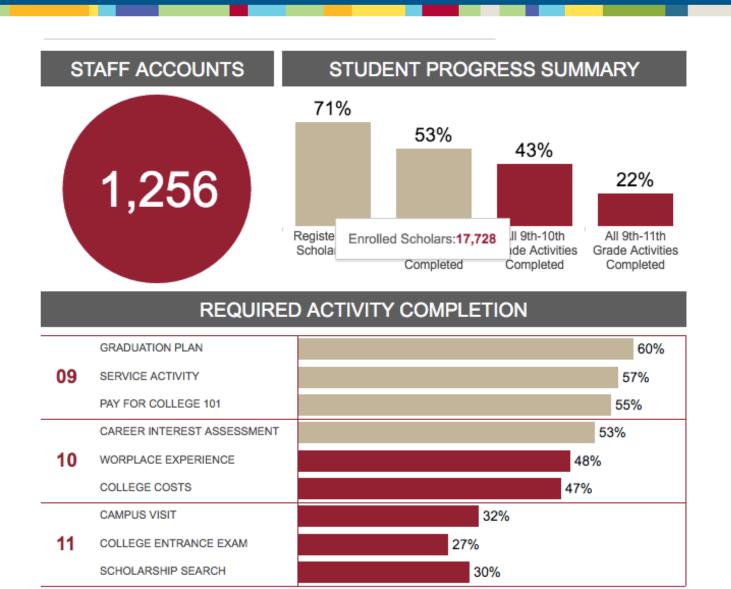
### **Scholar Progress Reports: Printer-Friendly Version**



## Scholar Progress Reports: Interactive



## Scholar Progress Reports: Interactive



# Communication

### **Annual Scholar Communications**

FORMAT	REACH
Email	189,000
Publications	120,000
Text Message	99,000
Direct Mail	71,000
Outgoing Phone	69,000
Student Support Center	16,000
TOTAL REACH:	565,985

August 2015 - May 2016



## **Example: Progress Report Postcards**





You're on track

#### **GREAT JOB!**

Our records show that you are currently on track to earn your 21st Century Scholarship. Keep up the good work!

#### QUESTIONS?

Call 1-888-528-4719 or e-mail us at Scholars@che.IN.gov for assistance.



\*Information accurate as of April 17, 2016

Pivy	liezz veh	UIL
Create a Graduation Plan  FINISHED	Participate in an Extracurricular or Service Activity	Watch "Paying for College 101"
FINISHED	✓ FINISHED	✓ FINISHED
Take a Career Interests Assessment	Get Workplace Experience	Estimate the Costs of College
Assessment  FINISHED	✓ FINISHED	✓ FINISHED
Visit a College Campus	Take a College Entrance Exam (ACT or SAT)	Search for Scholarships
FINISHED	✓ FINISHED	✓ FINISHED
Submit Your College Application	Watch "College Success 101"	File Your FAFSA
2		

### **WARNING!**

You're not on track

#### **ACT NOW:**

Update your progress online at Scholars.IN.gov/scholartrack.

#### QUESTIONS?

Call 1-888-528-4719 or e-mail us at Scholars@che.IN.gov for assistance.

### Your Scholar Success Program Progress Report\*



Information accurate as of April 17, 2016



# Outreach

## **Statewide Outreach Partnerships**

<ul> <li>Big Brother/Big Sisters</li> </ul>	<ul> <li>Indiana Public Libraries</li> </ul>
<ul> <li>Boys &amp; Girls Club</li> </ul>	<ul> <li>Indiana School Boards Association</li> </ul>
• Conexus	<ul> <li>Indiana School Counselor Association (ISCA)</li> </ul>
<ul> <li>Indiana Afterschool Network</li> </ul>	<ul> <li>Indiana Student Financial Aid Association (ISFAA)</li> </ul>
<ul> <li>Indiana Association of Public School Superintendents (IAPSS)</li> </ul>	<ul> <li>Indiana Youth Institute (IYI)</li> </ul>
<ul> <li>Indiana Association of School Principals (IASP)</li> </ul>	<ul> <li>Jobs for America's Graduates (JAG)</li> </ul>
<ul> <li>Indiana Black Expo</li> </ul>	<ul> <li>Project Leadership</li> </ul>
<ul> <li>Indiana Colleges &amp; Universities</li> </ul>	<ul> <li>Starfish Initiative</li> </ul>
<ul> <li>Indiana Department of Education</li> </ul>	<ul> <li>WorkOne</li> </ul>
<ul> <li>Indiana Education Savings         Authority</li> </ul>	YMCA  IANA COMMISSION for GHER EDUCATION  37



## **Outreach Coordinator Regions**

#### Northwest Region Outreach Coordinator

Fred Jackson

FJackson@che.in.gov 317.617.0362

#### West Region Outreach Coordinator

Rachel Meyer

RMeyer@che.in.gov 317.447.4870

#### North Central Region Outreach Coordinator

**Amy Parraga** 

AParraga@che.in.gov 317.617.0223

#### Northeast Region Outreach Coordinator

Verlealsh Jones

VJones@che.in.gov 317.617.0237

## East Region Outreach Coordinator Jarod Wilson

JWilson@che.in.gov 317.617.0249

#### Central Region Outreach Coordinator

TIm Clark

TClark@che.in.gov 317.617.0318

#### Southeast Region Outreach Coordinator

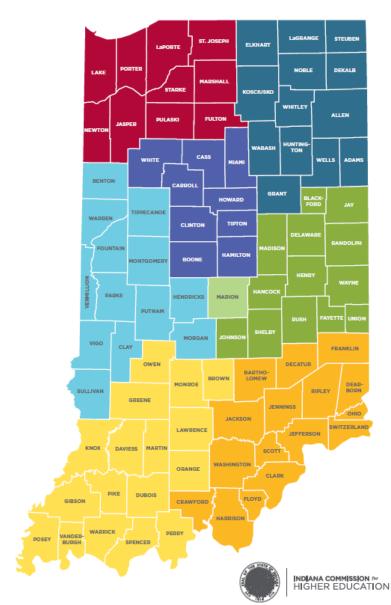
Heather Cooper

HCooper@che.in.gov 317.617.0329

#### Southwest Region Outreach Coordinato

Barble Martin

BMartin@che.in.gov 317.617.0317



## **Regional Scholar Outreach**

AUDIENCE	REACH
Scholars	18,742
School & Community Partners	22,989
TOTAL REACH:	41,731

August 2015 - March 2016



## **Example: Junior Jumpstart Workshops**

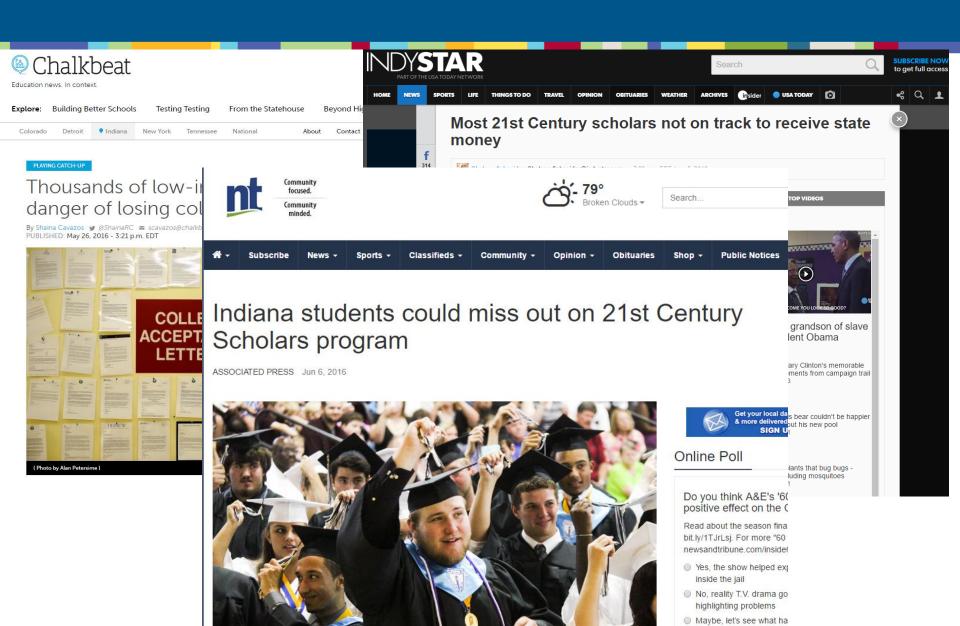
30+ summer events on college campuses for class of 2017.







## Outreach to Media



## Support from K-12 Community

- "I believe (the requirements) are appropriate because they all are aligned with college- and career-readiness skills and experiences students need to be able to have before they graduate." – Decatur Central High School
- "It helps us as a district continue to create opportunity for our students to have rigor... [and] a great retention rate when they do get to college." – Indianapolis Public Schools



## Support from K-12 Community

"Indiana must do more to ensure that students who qualify for the Evan Bayh 21st Century Scholars Program have the support they need to complete the requirements of receiving scholarships that pay for college tuition.

I will expand the Department's work with the Commission for Higher Education, as well as increase counseling support to enroll more qualified students while also providing resources so that they can successfully complete the program."

- Glenda Ritz, Superintendent of Public Instruction



# Incentives

## **Scholar Success Grants**

### 2015-2016 School Year: Pilot Phase

- Awarded \$35,000 to 35 schools, colleges and community orgs
- Designed to identify and incentivize promising practices

## 2016-2017 School Year: Statewide Rollout

- Budgeted \$400,000+ in incentive grants for local schools and community organizations (in partnership with schools)
- Local schools can earn \$25 for each Scholar (Class of 2017)
   who completes all 12 Scholar Success Program activities
- Applications due September 30

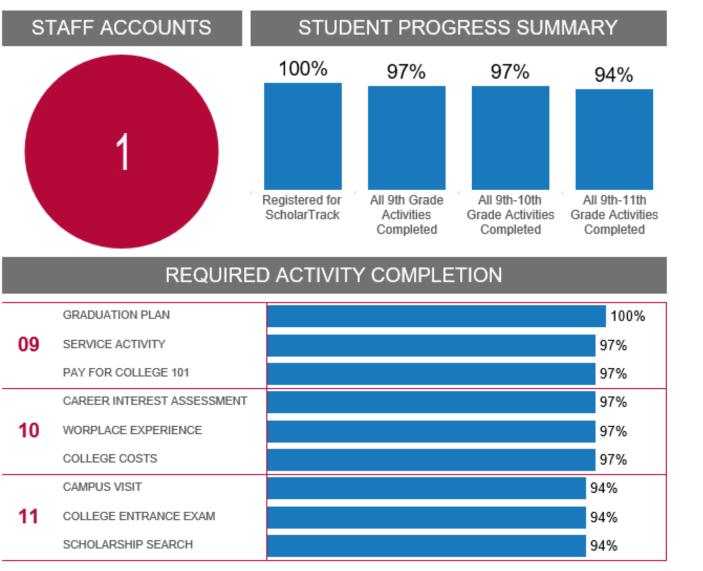
## **Promising Practices**

- ScholarTrack Labs: Access to computer labs and assistance in navigating ScholarTrack (in- and outside of school)
- Scholar Success Days: Weekend events for students/parents, typically held on college campuses with computer access
- Dedicated Staff: Scholar Coordinators, Interns, etc.
- Peer-to-Peer Support: Upperclassmen help underclassmen
- Accountability: Scholar Success Program completion incorporated into staff performance goals



# **School Efforts**

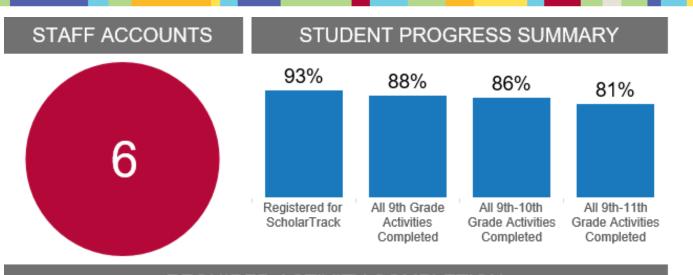
## **East Allen University**



- 34 Scholars
- School

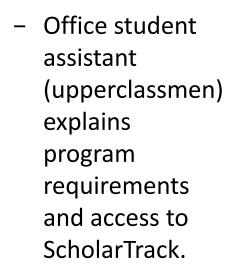
   participated in
   Northeast
   Region Scholar
   Success Day.
- Staff member assists in supporting Scholars.

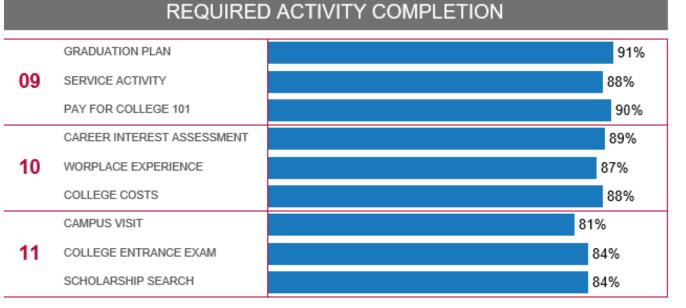
## Kokomo High School



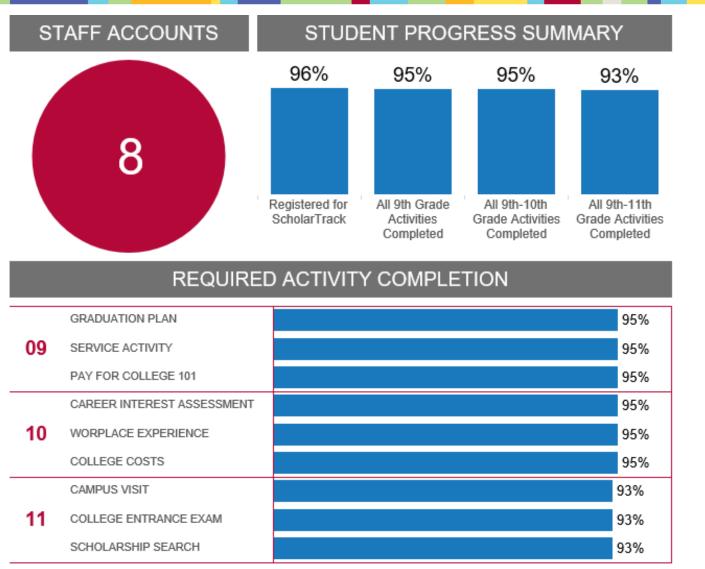


Scholar
 engagement
 part of School
 Counselor goals.



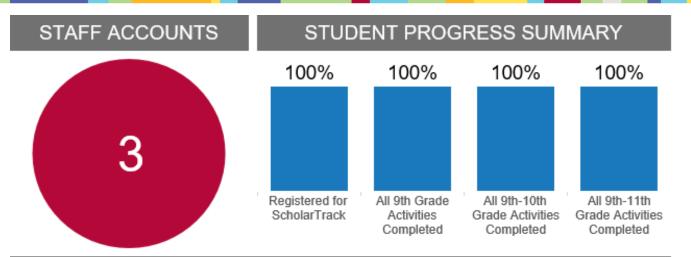


# Southport High School



- 135 Scholars
- Direct support of Scholars by school staff.

## Manchester Jr-Sr High School



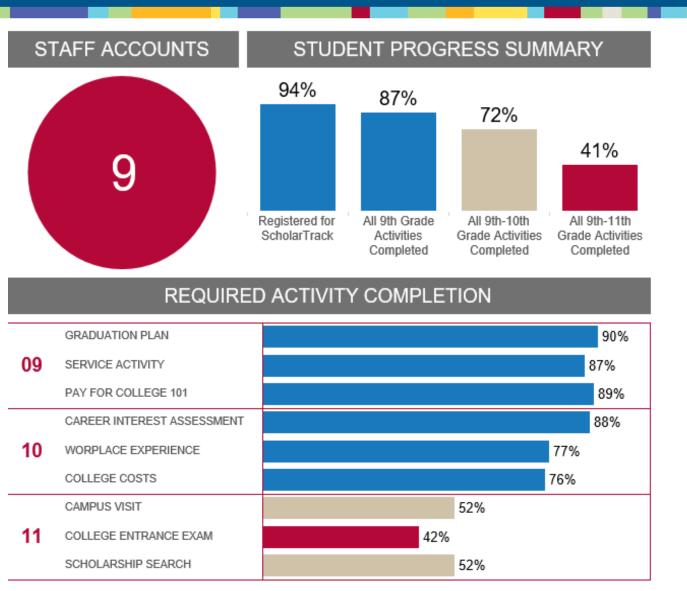
- 32 Scholars
- School-wide college visit and ScholarTrack submission.

REQUIRED ACTIVITY COMPLETION 100% GRADUATION PLAN 09 100% SERVICE ACTIVITY PAY FOR COLLEGE 101 100% CAREER INTEREST ASSESSMENT 100% 10 WORPLACE EXPERIENCE 100% COLLEGE COSTS 100% CAMPUS VISIT 100% COLLEGE ENTRANCE EXAM 100% 100% SCHOLARSHIP SEARCH

- Incorporated
SSP activities as part of **College GO!** campaign (used the whole month to meet with classes).

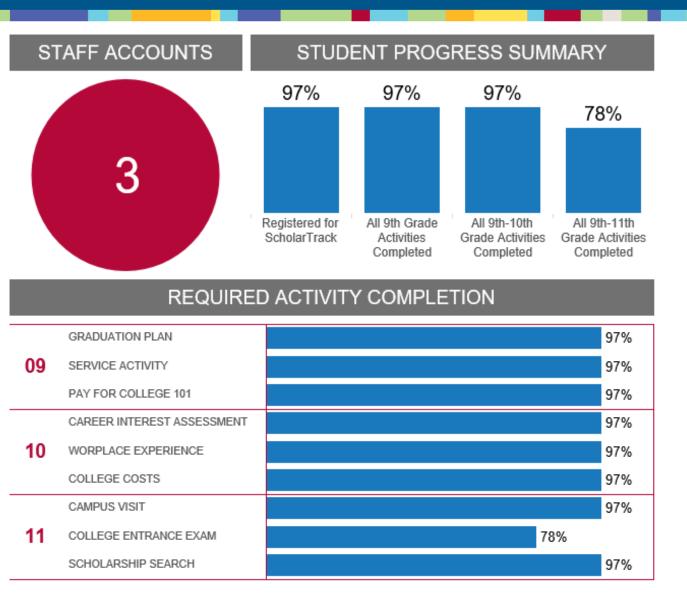
# School & Community Partner Efforts

## Warsaw Community High School



- 83 Scholars
- School
   supported by
   lvy Tech
   Scholars
   Coordinator
- Granted access to ScholarTrack.

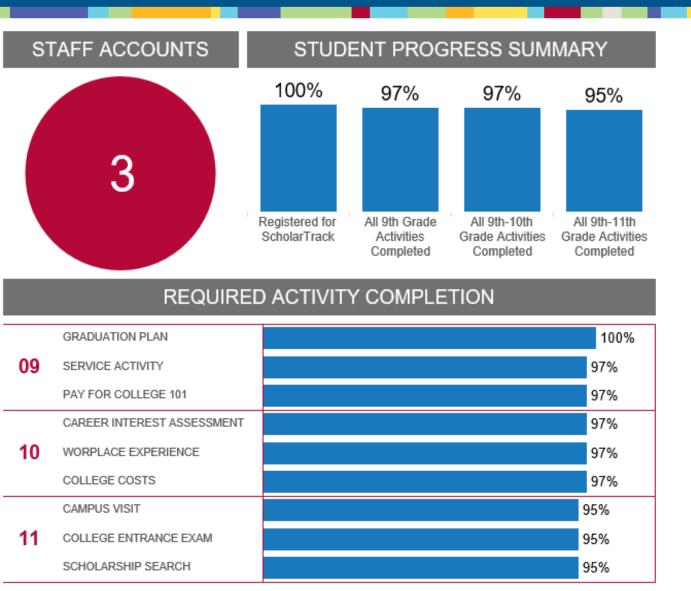
# Benton Central Jr-Sr High School



- 36 Scholars
- Community

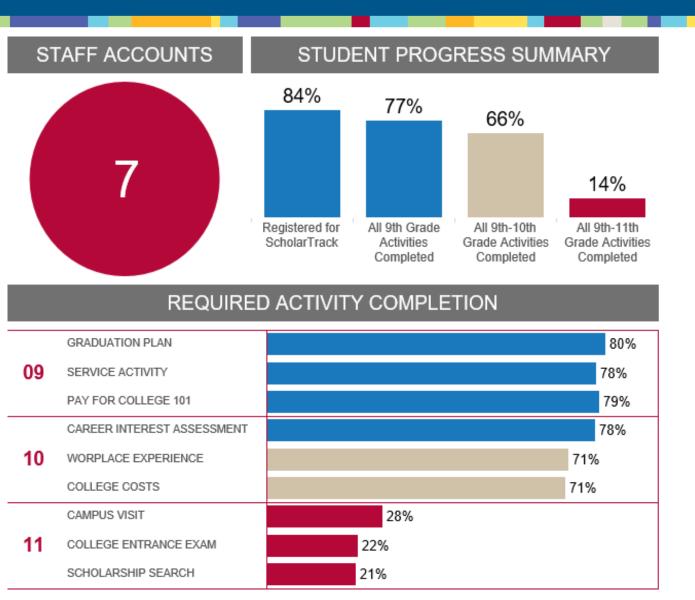
   Foundation
   hired intern to
   work with
   school.
- Through College
   Success
   Coalition,
   Scholars
   Program is a
   community wide effort.

## Madison-Grant High School



- 38 Scholars
- School partnership with Project Leadership.
- ScholarTrack
   Labs hosted
   during school
   hours.
- Granted access to ScholarTrack.

# Warren Central High School



- 269 Scholars
- School

   partnership with

   Indiana Black
   Expo.
- ScholarTrack
   Labs hosted at school.
- Parent meetings hosted in the evenings.

## **Next Steps**

- 1) Continue ongoing communication, outreach and capacity-building training.
  - Guided by Student Progress Data and School Grant Applications

- Integrate Scholar Success Program into existing courses and school activities.
  - Preparing for College & Careers, Personal Financial Responsibility, etc.
- 3) Expand ScholarTrack Access to All Students.
  - Scholars and Non-Scholars



## **GET CONNECTED**

1-888-528-4719
Scholars.IN.gov
Scholars@che.in.gov